

Spectrum

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Group Film Project: Where Do You See Anthropology in Your Major/Career?

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Group Film Project: Where Do You See Anthropology in Your Major/Career?

The course *ANTH 411 Introduction to Anthropology* taught by Dr. Withers and Dr. Brouwer Burg engages students in the study of anthropology, how it is conducted, and how it can be used in everyday life to address real world issues. In this semester-long film project, student groups are tasked with making a film that depicts confluences between anthropology and their major/career. In this way, students can see the relevance of anthropology for their own lives, and make connections between issues and topics important to them and those central to anthropology (e.g., ethnocentrism, cultural relativity, cultural sensitivity, fieldwork, identity, and intersectionality).

[Film 1. “An Anthropological Analysis of Paul College and Marketing” by Sean Brodeur, Julia Cassidy, Connor Cote, and Gwyn Donovan \(Brouwer Burg Fall 2017\)](#)

[Film 2. “The Misread Email: Anthropology in Business” by Melissa Schwartz and Carter Bennett \(Brouwer Burg Spring 2018\)](#)

[Film 3. “The Life of a Chemistry Major” by Sarah Lachapelle, Joseph Mancinelli, Matthew Currier, and Shawn Case \(Brouwer Burg Fall 2017\)](#)

[Film 4. “Ethnocentrism Between Two Agricultural Majors” by Annie Ciampaglia, Hunter Farrell, Rachel Friedland, and Casey Sturzo \(Brouwer Burg Spring 2018\)](#)

[Film 5. “Emic and Etic Perspectives on Information Technology” by Andrew Chorlian, Joseph Pilotte, and Anthony Rocchio \(Brouwer Burg Fall 2019\)](#)

Film 6. “Computer Science Life” by Parker Berberian, Sawyer Constantine, Connor Gill, Brett Hoerner, Matthew Reagan, and Chase Sanville (Brouwer Burg Fall 2019)

Film 7: “Expressing Anthropology” by Julia Wertz, Amy Snyder, and Caitlin Staffanson (Withers Fall 2018)